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## **INFOCU5 PARTNERS WITH ENERGIZE COLORADO GAP FUND**

**Western Slope tech company to provide boutique support for Gap Fund applicants across the state**

**TELLURIDE, CO (August 26, 2020)** – INFOCU5 has partnered with the state of Colorado to provide white glove customer service and support to businesses applying for grant and loan funding made available by the state's \$25 million Energize Colorado's Gap Fund.

Governor Polis announced Wednesday, August 26, 2020, that small businesses with 25 or less employees may apply for financial relief beginning August 31st, and businesses majority owned by women, minorities, veterans or that are located in a rural area will receive priority in the approval process. The launch of Energize Colorado's Gap Fund is the state's answer to businesses who were unable to receive funds from the Payment Protection Program (PPP) and other financial assistance at the onset of the COVID-19 pandemic. If approved, business owners will be approved for \$15,000 in grants and \$20,000 in low-interest loans for a total combined financial assistance equaling \$35,000 to keep operations up and running.

"The Energize Colorado Gap Fund is led by a coalition of philanthropic-private-public sectors coming together to boost small enterprises that are economic engines throughout the state," said Kent Thiry, Executive Committee Chair of the Gap Fund. "We hope we create an impact specifically with small businesses that are owned by minorities, women, veterans or those that are located in rural areas across Colorado as those are often the business owners who have fallen between the gaps of other small business funding efforts."

Telluride-based INFOCU5, looks forward to being a part of this monumental philanthropic effort to bring relief to underserved business owners across the state. The fully Colorado-based company offers a web-based software application suite in addition to overflow customer service and sales support to businesses and government agencies and has spent 2020 creating hundreds of location-neutral jobs for rural communities across the western slope of the state.





The partnership with Energize Colorado is perfectly aligned with its mission to support a diverse workforce and vibrant economy.

“We are proud to see our efforts of being completely Colorado-based come full circle with this Energize Colorado partnership,” said INFOCU5 CEO Jake Bush. “It’s an honor to provide support to our fellow Colorado business owners throughout their Gap Fund application and approval process, and we look forward to helping pave a way towards a thriving and diverse economy across our state.”

The Gap Fund application can be completed in an average of 15 minutes beginning Monday, August 31 at [www.energizecolorado.com/gap-fund](http://www.energizecolorado.com/gap-fund).

Support from OEDIT, Anchor Point Foundation, Gary Community Investments, Gates Family Foundation, Larissa Herda, Pinnacol, The Colorado Health Foundation, Thiry-O’Leary Foundation, Wendy Lea and Zoma Capital made the Energize Colorado Gap Fund possible.

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### **About Energize Colorado**

Energize Colorado is a nonprofit organization fueled by dedicated Coloradan volunteers and state universities working together to vitalize the economy via innovative programs, resources, and mentorships in the wake of the COVID-19 pandemic. With its sights set on building a robust economy, transcending racial and socioeconomic barriers to serve one collective Colorado keeps Energize Colorado focused on bringing its resources to the entrepreneurs, independent contractors, small businesses and nonprofits of the state.

### **About Colorado Office of Economic Development and International Trade**

The Colorado Office of Economic Development and International Trade (OEDIT) works with partners to create a positive business climate that encourages dynamic economic development and sustainable job growth. Under the leadership of Governor Jared Polis, we strive to advance the State’s economy through financial and technical assistance that fosters local and regional economic development activities throughout Colorado. OEDIT offers a host of programs and services tailored to support business development at every level including business retention services, business relocation services, and business funding and incentives. Our office includes the Global Business Development division; Colorado Tourism Office; Colorado Outdoor Recreation Industry Office; Colorado Creative Industries; Business Financing & Incentives division; the Colorado Small Business Development Network; Colorado Office of Film, TV & Media; the Minority Business Office; and the Colorado Innovation Network. Learn more at [www.choosecolorado.com](http://www.choosecolorado.com).





## About INFOCU5

INFOCU5 offers a suite of software solutions designed to help organizations manage capacities associated with customer service and sales initiatives. The company's singular, web-based application is designed to enhance a business's existing customer support teams and performance marketing efforts. The software also provides an access point to a unique marketplace of talented and highly trained on-demand agents available for customer service, sales, and marketing support. INFOCU5 users range from direct online sellers to government service centers.

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